**2021 SERVICE RE-IMAGINED**

**Category Application**

This category celebrates businesses who took advantage of 2020 to build new connections with customers. Leveraging the new and often unprecedented circumstances of this past year, these businesses served customers in new and tailored ways. Whatever the specific circumstance, if you switched things up to better serve your customers, this category is for you!

**The business must meet the following criteria:**

1. Be a for-profit business with a substantial base of operations in the communities of Warman or Martensville or surrounding rural areas.

2. Have a valid business license in the city of which they operate in.

3. Not have been the recipient of this award in the previous two years.

**\*\*\*All information is treated in a strictly confidential manner. \*\*\***

**NAME OF COMPANY:**

**Member of Prairie Sky Chamber of Commerce**

Yes  No

**Contact Person** (first & last name):

**E-mail Address:**

**Phone Number:**

**Company Website:**

**Social Media Properties (if applicable):**

**Facebook:**

**Instagram:**

**Twitter:**

**Other:**

1. **Please tell us your story of how your business took advantage of 2020 to build new connections with customers.** (Response should be no more than 500 words)
   1. Judges will be looking for stories that demonstrate the following criteria (a maximum of 5 points will be awards for each category):
      1. Creativity
      2. Positivity
      3. Innovation
      4. Safety
      5. Professionalism
2. **Please provide up to five (5) documents to support your application.** This could include letters of support from customers, clients, staff or vendors, social media marketing posts, etc.

**1)**

**2)**

**3)**

**4)**

**5)**

1. **OPTIONAL:** Send us a short video (no longer than 1 minute in length), sharing some of the ways your business has adapted and responded to challenges of COVID with your customer service. Let your creativity flow! Feel free to include staff, customers, or keep it simple and tell your story yourself. We will post these videos on our WMBEXA page of our website and share your story on social media**.**

**Before you submit your application ensure you have included the following information (any missing information will result in your application being denied):**

* Application is complete. (Your story is under the 500 word limit)
* Your business logo (vector format) is attached.
* Business bio (maximum 60 words) – Should you be chosen as a finalist this is used as a business description in the event program.
* Supporting documents (max 5)
* Photos (5-7)

\*\*\*Professional photos are strongly encouraged. Don’t forget to include your staff, clients/customers in your photos. They help tell the story of your business much better!

* Finelite Photography & Design (306) 683-9661
* Studio 2.0 Interior Design, Photography & Construction: (306) 262-6884