

2020 COMMUNITY INVOLVEMENT

Award Application

The Business Excellence Award for Community Involvement will be awarded to a business demonstrating exceptional performance in its support of the arts and culture, amateur sports, education, health care, voluntary groups, and/or overall community well-being.

The winning business will have stated their critical success factors and clearly demonstrated how they have achieved meeting their goals in these factors. Size of the business is not a criterion.

The business must meet the following criteria:

- Be a for-profit business with a substantial base of operations in the communities of Warman or Martensville or surrounding rural areas.
- Have a valid business license in the city of which they operate in.
- Be in operation for a minimum of 1 year as of December 31, 2019.
- Not have been the recipient of this award in the previous two years.

***** All information is treated in a strictly confidential manner. *****

Staying within the maximum word count, please enter as much information as you feel will be relevant to demonstrating how your business is deserving of the Business of the Year Award.

In addition to this form, please include the following:

- Company's logo in EPS (vector) file
- Company bio that can be used should you become a finalist (max 60 words)
- Images that represent your company (e.g., staff photos, clients, products/services provided, etc.) Should you become a finalist, these photos will be used to showcase your business in the finalist vignettes. Professional photos are recommended.

NAME OF COMPANY:

Are you a member of the Prairie Sky Chamber of Commerce?

Yes No

Contact Person (first & last name):

E-mail Address:

Phone Number:

Company Web site:

Social Media Properties (if applicable):

Facebook:

Instagram:

Twitter:

1. In 3 sentences, please provide a brief description of your business that highlights your business. What would you like people to know about your business (story, staff, products/service offered, your mandate, etc). This information will be used in the video vignette at WMBEXA if your business is chosen as one of the finalists.

2. Does the company have a defined corporate objective in the area of community involvement? Describe briefly. (500 word limit)

3. Describe the businesses positive impact on the community. How does the company intend to remain engaged in the community? (500 word limit)

- a. Arts and Culture**
- b. Amateur Sport**
- c. Education**
- d. Volunteer Community Groups**
- e. Other, please specify**

4. Describe how your business has demonstrated a leadership role within our region. (500 word limit)

5. Please note any extraordinary fact, strategy, or achievement that can be attributed to the business' success that merits your company being awarded the Community Involvement Award. (500 word limit)

6. Please provide up to five (5) documents to support your application such as letters of articles or company reports, external performance reports, employee support, references, etc. (attach separate documents to e-mail) Please list all attachments below.

- 1)
- 2)
- 3)
- 4)
- 5)

Before you submit your application ensure you have included the following information (any missing information will result in your application being denied):

- Application is complete.
- Your business logo (vector format)
- Business bio (maximum 60 words) – Should you be chosen as a finalist this is used as a business description in the event program.
- Supporting documents (max 5)
- Photos (8-10)

***Professional photos are strongly encouraged as they are used in vignettes to showcase all finalists at the WMBEXA Gala.

For the month of January, the following photographers are offering professional photography sessions for a special rate of \$250 + taxes. For more information or to book your session, please contact below:

Finelite Photography & Design (306) 683-9661

Studio 2.0 Interior Design, Photography & Construction (306) 262-6884