

COVID-19 Task Force Business Conference Call
March 20, 2020
2pm

Guest Speaker: WOW Factor Media, Bray Hudson & Joel Pinel

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- They are offering their social media assessment for FREE to any interested business. It is something we have never **offered free of charge**. We really want to help.
 - Their team members will treat each individual request uniquely with full professional advice as to how they can organically (without costs) meet their needs and immediate goals as we navigate these uncertain times. Even if its about simply letting their clients know they are still operating.
 - They have actually put together a very aggressively priced package to accommodate target marketing, (if more direct vs organic approaches are desired), it's practically 60% off for those who need it.
- E-Commerce
 - Delayed turnaround and with a cost
 - Anybody that might require help with setting up online stores (e-commerce) from their existing individual sites can be helped.
 - We can diligently look into their unique needs, however this will take a bit of time
 - With hopeful simple plug ins from word press built sites, things could be relatively cost effective. Unfortunately this would not be a free service.
 - Immediate and accessible:
 - Best bet as we mentioned and free, is using FB to set up your online store.
 - <https://www.facebook.com/business/help/912190892201033?id=206236483305742>
 - This process allows payment terms to be set up (there will be fees included, so owners reading up on this is a must).....why not accept e transfers!
 - Now business owners can create posts about products and even conduct online live streaming events for products and services.
 - Accept e transfers as payment and invoice via email.

Terry Jenson – Clark's Crossing Gazette

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(306) 668-0575

- Clark's Crossing is locally owned and operated. Employees local people.
- Reputable local news source.
- Newspaper is another very important way to reach the people that are no on social media.
- Newspapers stay in people's houses for a week

Dillon Shewchuk, EDO, City of Martensville

- Municipal Assistance

- Property Tax –
 - Businesses currently on Tipps can cancel to free up finances until end of July/August.
- Utilities
 - business owner can choose to disconnect water without reconnection fee
 - Late payment fees will be waived

Josh Welz, EDO, City of Warman

- Josh advised the City of Warman released the following press release:

The City of Warman is working closely with stakeholders during the COVID-19 pandemic to ensure residents are kept up-to-date with accurate and relevant information. The health, safety and well-being of the public and our employees is our top priority.

The City of Warman administration reminds property owners that they have until September 1st to pay their 2020 property taxes without incurring any interest. Please keep in mind that the current year levy is not considered in arrears until December 31st.

Please advise City Hall (306.933.2133) if you would like to stop your TIPPS (tax) or PAP (utility) payments. You must give at least 10 business days notice prior to your next withdrawal date to cancel the next payment. You can re-apply to these programs at a later date. If you would like to cancel your TIPPS or PAP payments, please complete the applicable cancellation form on our website or submit your cancellation request in writing to P.O. Box 340, Warman, S0K 4S0).

During the Monday, March 23rd Regular Meeting of Council, administration will put forth a recommendation to cease enforcement on utility accounts, including disconnections of utility accounts and application of interest for the time being. By delaying any disconnections we will ensure all households have access to water, allowing for proper handwashing and personal hygiene.

All essential services, such as water supply, emergency and protective services will continue to operate without disruption.

For more information contact City Hall at 306.933.2133.

Jaimie Malmgren, Executive Director, Prairie Sky Chamber of Commerce

- Chamber is collecting operating status' of businesses. Please email or call to update your status. Information is available on our website.
- All important and relevant information pertaining to COVID-19 and the impact on business can be found on the main page of our website. It is updated daily.

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 Prairie Sky Chamber of Commerce
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