

2020 NEW BUSINESS OF THE YEAR Award Application

The New Business of the Year Award is presented to a business that has been in operation for 1-3 years as of December 31, 2019. The business must show positive performance in terms of current or expected profitability, job creation and/or entry into new markets.

The winning business will have stated their critical success factors and clearly demonstrated how they have achieved meeting their goals in these factors. Size of business is not a criterion.

The business must meet the following criteria:

- ☐ Be a for-profit business with a substantial base of operations in the communities of Warman or Martensville or surrounding rural areas.
- ☐ Have a valid business license in the city of which they operate in.
- ☐ Be in operation for 1-3 years as of December 31, 2019.
- ☐ Not have been the recipient of this award in the previous two years.

*****All information is treated in a strictly confidential manner. *****

Staying within the maximum word count, please enter as much information as you feel will be relevant to demonstrating how your business is deserving of the Business of the Year Award.

In addition to this form, please include the following:

- ☐ Company's logo in EPS (vector) file
- ☐ Company bio that can be used should you become a finalist (60 word maximum)
- ☐ Images that represent your company (e.g., staff photos, clients, products/services provided, etc.) Should you become a finalist, these photos will be used to showcase your business in the finalist vignettes. Professional photos are encouraged.

NAME OF COMPANY:

Are you a member of the Prairie Sky Chamber of Commerce?

☐ Yes ☐ No

Contact Person (first & last name):

E-mail Address:

Phone Number:

Company Website:

Social Media Properties (if applicable):

Facebook:

Instagram:

Twitter:

Other:

1. In 3 sentences, please provide a brief description of your business that highlights your business. What would you like people to know about your business (story, staff, products/service offered, your mandate, etc). This information will be used in the video vignette at WMBEXA if your business is chosen as one of the finalists.

2. What was the origin of the business idea? (500 word limit)

3. What skills does the management team have to carry the business forward? (500 word limit)

4. What evidence do you have demonstrating excellence in decision making/performance? (500 word limit)

5. Including sales and profit, what were the new venture's original objectives? Describe how these objectives have been achieved or have changed?(ex. Customer responses, financial results, etc)? (500 word limit)

6. With considerations of the long term vision for the company, what plans have been put in place to ensure sustainability and growth? (500 word limit)

- 7. Please provide up to five (5) documents to support your application such as letters of articles or company reports, external performance reports, employee support, references, etc. (attach separate documents to e-mail) Please list all attachments below.**

- 1)
- 2)
- 3)
- 4)
- 5)

Before you submit your application ensure you have included the following information (any missing information will result in your application being denied):

1. Application is complete. (Response are all under 500 word limit)
2. Your business logo (vector format) is attached.
3. Business bio (max 60 words) – Should you be chosen as a finalist this is used as a business description in the event program.
4. Supporting documents (max 5)
5. Photos (8-10)

***Professional photos are strongly encouraged as they are used in vignettes to showcase all finalists at the WMBEXA Gala.

For the month of January, the following photographers are offering professional photography sessions for a special rate of \$250 + taxes. For more information or to book your session, please contact below:

Finelite Photography & Design (306) 683-9661

Studio 2.0 Interior Design, Photography & Construction: (306) 262-6884