

2016 BUSINESS OF THE YEAR Award Application

The Business of the Year Award is presented to a business that demonstrates all-around excellence, shows growth and profitability, and acts as a role model for other businesses.

The winning business will have stated their critical success factors and clearly demonstrated how they have achieved meeting their goals in these factors. Size of the business is not a criterion.

The business must meet the following criteria:

1. Be a for-profit business with a substantial base of operations in the communities of Warman or Martensville, or surrounding rural areas.
2. Have a valid business license in the city of which they operate in.
3. Be in operation for 5+ years as of December 31, 2016
4. Not have been the recipient of this award in the previous two years.

All information is treated in a strictly confidential manner.

*Please enter as much information as you feel will be relevant to demonstrating how your business is deserving of the Business of the Year Award. In addition to this form, please include your company’s logo in EPS (vector) file, as well as images that represent your company (e.g., staff photos, materials illustrating your work, etc.) to awards@warmanchamber.com. The Warman & Martensville Chambers of Commerce will use these to promote your business’ involvement in the awards, as a nominee and/or award winner.

NAME OF COMPANY: _____

Member of: (please select) **Warman Chamber** **Martensville Chamber** **Not a Chamber Member**

Contact Person (first & last name): _____

E-mail Address: _____

Phone Number: _____

Company Website: _____

Social Media Properties (if applicable, e.g, Twitter, Facebook, Instagram, YouTube, Houzz, etc.):

1. Provide a brief description of your business including the products and/or services you provide.

2. How does your firm demonstrate commitment to excellence in your corporate objectives? What are your critical success factors?

3. Has the company expanded since its beginning (include exporting initiatives, expansions, amalgamations, etc.)? What growth strategies are being planned for the future? Are you financially stable? Please describe your firm’s future commitment to excellence and long-term growth and stability.

4. Does the company have any programs in place to recognize the contributions of its staff? How does the firm demonstrate the importance of the employees to the firm? What type of employee development programs are in place?

5. What is your level and type of community involvement?

6. What is distinctive about the quality and type of customer services offered by the business? Demonstrate the level of customer loyalty this has created.

7. Describe your target market(s) and their needs? What innovative methods do you use to promote to them?

8. Do you understand who your primary competitors are and how have you positioned yourself for success? What is your sustainable competitive advantage? Demonstrate how you are able to adjust to a changing environment.

9. Has the business participated in mentoring programs of any kind? How does it share its expertise with other businesses, entrepreneurs, etc.?

10. Please note any extraordinary fact, strategy, or achievement that can be attributed to the business' success that merits your company being awarded the Business of the Year.

11. Please provide up to five (5) documents to support your application such as letters of articles or company reports, external performance reports, employee support, references, etc. (attach separate documents to e-mail) Please list all attachments below.

- 1)
- 2)
- 3)
- 4)
- 5)

Before you submit your application ensure you have included the following information (any missing information will result in your application being denied):

1. Application is complete.
2. Your business logo (vector format)
3. Business bio (maximum 240 characters)
4. Supporting documents (max 5)
5. Photos (8-10)
 - a. For the month of January, professional photography services can be provided to your business for \$150 plus tax. Sessions include an hour with your photographer and the high resolution images produced within that hour. Use the time for staff photos, on location photos, behind the scenes photos - anything you want to highlight in your application. Basic editing is included, but extensive retouching requests will be quoted on a per job basis. Additional or longer bookings are also available for purchase upon request. To book your January photo session contact Finelite Photography & Design at 306-683-9661 or Studio 2.0 Interior Design & Photography at 306-262-6884