

# 2019 BUSINESS OF THE YEAR Award Application

The Business of the Year Award is presented to a business that demonstrates all-around excellence, shows growth and profitability, and acts as a role model for other businesses.

The winning business will have stated their critical success factors and clearly demonstrated how they have achieved meeting their goals in these factors. Size of the business is not a criterion.

The business must meet the following criteria:

1. Be a for-profit business with a substantial base of operations in the communities of Warman or Martensville, or surrounding rural areas.
2. Have a valid business license in the city of which they operate in.
3. Be in operation for 5+ years as of December 31, 2018
4. Not have been the recipient of this award in the previous two years.

All information is treated in a strictly confidential manner.

\*Please enter as much information as you feel will be relevant to demonstrating how your business is deserving of the Business of the Year Award. In addition to this form, please include your company's logo in EPS (vector) file, as well as images that represent your company (e.g., staff photos, materials illustrating your work, etc.) to

[awards@prairieskychamber.com](mailto:awards@prairieskychamber.com). The Prairie Sky Chamber of Commerce will use these to promote your business' involvement in the awards, as a nominee and/or award winner.

**NOTE: Please ensure you have Adobe Acrobat installed on your computer for the award application. Using other programs may result in a loss of information upon saving. We recommend entering your application information in another program such as Word first, then pasting information into the application form.**

**NAME OF COMPANY:**

**Are You a Member of the Prairie Sky Chamber of Commerce (please select):** ☐ Yes ☐ No

**Contact Person (first & last name):**

**E-mail Address:**

**Phone Number:**

**Company Website:**

**Social Media Properties (if applicable, e.g, Twitter, Facebook, Instagram, YouTube, Houzz, etc.):**

- 1. Provide a brief description of your business that highlights why your business should be chosen as Business of the Year. This information will be used in the video vignette at WMBEXA if your business is chosen as one of the five finalists.**
  
- 2. How does your firm demonstrate commitment to excellence in your corporate objectives? What are your critical success factors?**
  
- 3. Has the company expanded since its beginning (include exporting initiatives, expansions, amalgamations, etc.)? What growth strategies are being planned for the future? Are you financially stable? Please describe your firm's future commitment to excellence and long-term growth and stability.**
  
- 4. Does the company have any programs in place to recognize the contributions of its staff? How does the firm demonstrate the importance of the employees to the firm? What type of employee development programs are in place?**

5. What is your level and type of community involvement?
6. What is distinctive about the quality and type of customer services offered by the business? Demonstrate the level of customer loyalty this has created.
7. Describe your target market(s) and their needs? What innovative methods do you use to promote to them?
8. Do you understand who your primary competitors are and how have you positioned yourself for success? What is your sustainable competitive advantage? Demonstrate how you are able to adjust to a changing environment.

**9. Has the business participated in mentoring programs of any kind? How does it share its expertise with other businesses, entrepreneurs, etc.?**

**10. Please note any extraordinary fact, strategy, or achievement that can be attributed to the business' success that merits your company being awarded the Business of the Year.**

**11. Please provide up to five (5) documents to support your application such as letters of articles or company reports, external performance reports, employee support, references, etc. (attach separate documents to e-mail) Please list all attachments below.**

**1)**

**2)**

**3)**

**4)**

**5)**

Before you submit your application ensure you have included the following information (any missing information will result in your application being denied):

1. Application is complete.
2. Your business logo (vector format)
3. Business bio (maximum 240 characters)
4. Supporting documents (max 5)
5. Photos (8-10) – Professional photos are strongly encouraged as they are used to showcase your business in the video vignettes, should you be selected as a finalist.

*a. For the month of January, the following Chamber members have offered professional photography sessions for \$250 plus tax. For more information or to book your photo session, contact:*

*Finelite Photography & Design at (306) 683-9661 or*

*Studio 2.0 Interior Design & Photography at (306) 262-6884*