2018 New Business Award Application

The New Business Award is presented to a business that has been in operation for 1 - 3 years as of December 31, 2017. The business must show positive performance in terms of current or expected profitability, job creation and/or entry into new markets.

The winning business will have stated their critical success factors and clearly demonstrated how they have achieved meeting their goals in these factors. Size of the business is not a criterion.

The business must meet the following criteria:

- 1. Be a for-profit business with operations based out of the communities of Warman or Martensville, or surrounding rural areas.
- 2. Have a valid business license in the city of which they operate in.
- 3. Be in operation for 1-3 years as of December 31, 2017
- 4. Not have been the recipient of this award in the previous two years.

All information is treated in a strictly confidential manner.

*Please enter as much information as you feel will be relevant to demonstrating how your business is deserving of the New Business Award. In addition to this form, please include your company's logo in EPS (vector) file, as well as images that represent your company (e.g., staff photos, materials illustrating your work, etc.) to awards@prairieskychamber.com. The Prairie Sky Chamber of Commerce will use these to promote your business' involvement in the awards, as a nominee and/or award winner.

NAME OF COMPANY: Are You a Member of the Prairie Sky Chamber of Commerce (please select): Yes No Contact Person (first & last name): E-mail Address: Phone Number: Company Website:

Social Media Properties (if applicable, e.g, Twitter, Facebook, Instagram, YouTube, Houzz, etc.):

1. Provide a brief description of your business including the products and/or services you provide.
2. What was the origin of the business idea?
3. What skills does the management team have to carry the business forward?
4. What evidence do you have demonstrating excellence in decision-making/performance?
5. What were the new venture's original objectives, including sales? How many of these objectives have been achieved and how (e.g., customer response, financial results, etc.)?

6. What plans have put in place to ensure long term sustainability and growth?
7. What is the long term vision for the company?
8. Please note any extraordinary fact, strategy, or achievement that can be attributed to the business success that merits your company being awarded the New Business Award.
9. Please provide up to five (5) documents to support your application such as letters of articles or
company reports, external performance reports, employee support, references, etc. (attach separate documents to e-mail) Please list all attachments below.
1)
2)
3)
4)
5)

Before you submit your application ensure you have included the following information (any missing information will result in your application being denied):

- 1. Application is complete.
- 2. Your business logo (vector format)
- 3. Business bio (maximum 240 characters)
- 4. Supporting documents (max 5)
- 5. Photos (8-10) Professional photos are <u>strongly</u> encouraged as they are used to showcase your business in the video vignettes, should you be selected as a finalist.

a. For the month of January, the following Chamber members have offered professional photography sessions for \$250 plus tax. For more information or to book your photo session, contact:

Finelite Photography & Design at (306) 683-9661 or

Studio 2.0 Interior Design & Photography at (306) 262-6884